

LADIES IN PIGS NEWSLETTER



MESSAGE FROM THE CHAIR

Hello everyone once again, I am hoping that I find you well despite the ongoing Covid 19 difficulties and regional lockdowns.

Both the exec and I have been keeping in close contact with each other about the ongoing problems with lockdowns and Covid and have put together a safe and clear plan of where we are and what we are doing. Some events are already cancelled for 2021, but even as I write this, we have been having emails from others to say they are planning their events for 2021, also a lot of schools have been contacting us to say as long as we work safely, they are happy to have us visit after Christmas. Of course, this is all under constant review as things change.

Throughout the summer we have had a presence at online “virtual” shows and some of these have resulted in other enquires from different areas of the country about the work and events we do.

As mentioned at the AGM, following agreement with the exec, I have been liaising with AHDB and their design department about how we can make Rosie the kitchen more “ours”! We have come up with a design that is more modern and clear about what we do. It is clearly marked with our new logo and website along with clear information on the fact that we offer samples.

As part of this design work, the exec and I agreed that we needed to modernise the uniform somewhat and also, whilst we are not able to go out to events, update our website so that it is clearer and more accessible for all who look at it. The aim is that all the updates will be available and ready to go from Monday 4th January 2021 and I will be planning to do a press release across all different publications to announce and publicise it. We are also purchasing different promotional elements so that we have a better presence at events.

We have successfully held our first ever virtual AGM and thank you to all who were able to attend.

We are well underway with our 30th Anniversary “Piggy Ball” on Saturday 13th November 2021 – fingers crossed! We have taken out insurance in case the worst happens, and we are unable to hold it. More information will come out nearer the time.

We are also supporting RABI’s new mental health initiative, as we all know, agriculture can be one of the most challenging industries.

Take care and stay safe until we meet again!

Debbie

OUR NEW LOGO!

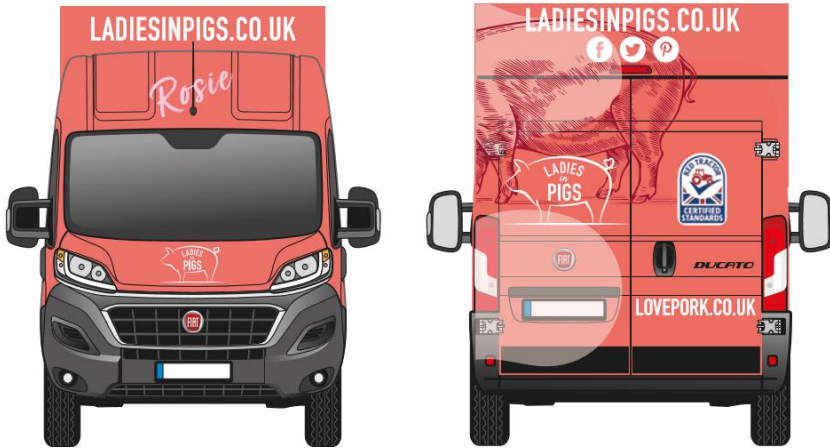
Along with the revamp of Rosie, we have also decided to change our logo and uniform. After an executive vote, the following logo was decided on. We hope you like the new modern design which we feel encompasses Ladies in Pigs perfectly. The heart shaped tail also gives a nod to the new red tractor logo which has a heart shaped tractor wheel.



ROSIE HAS A REVAMP!

We are excited to show you all the final design which is currently in the process of being 'wrapped' around Rosie ready for when we can promote at events again.

Front and back of Rosie



Side view of Rosie when hatch is shut



Side view of Rosie when hatch is open, and we are promoting



RECIPE OF THE SEASON

Aromatic Pork Casserole

- 900g pork shoulder or leg joint, cut into cubes
- 1 inch root ginger, peeled and crushed
- 4 garlic cloves, peeled and crushed
- 2tbsp soy sauce
- 200ml orange juice
- 1tbsp sesame oil
- 2tbsp brown sugar
- 2tbsp hoisin sauce

1. Preheat oven to 190°C.

2. Combine all the ingredients, except the pork in a casserole dish, then add the pork and mix thoroughly.

3. Cover with a lid and cover for approx. 2 hours until the meat is almost falling apart. Add more orange juice during cooking if required.



Find more recipes at:
www.ladiesinpigs.co.uk

HOW CAN YOU HELP?

- Please send any ideas for the 30 special moments for the Piggy Ball whenever you can think of any and they will be made into something amazing for the event.
- Please send any photos and anecdotes from our history to use both at the event and throughout the year to help publicise our 30th anniversary.
- Please look out for an email which will be coming out asking what sizes of uniform you require for when we start out again.



WHAT IS COMING UP?

Virtual Exec meeting – 6th January 2021 at 6:30pm.

Live events – as soon as we have the go ahead from events that are in the rota, Debbie will contact members to ask for volunteers.

Piggy Ball – invitations will be coming out in the Spring of 2021 and it promises to be an amazing night of celebration!

Pig and Poultry Fair – we have not had any indication yet if this is to be cancelled again in 2021, so we will plan that it is going ahead. Claire Davies and Debbie have a clear strategy going forward for sponsorship to cover both options.

Cookbooks – we have kindly had an offer from Anna Longthorp to sell the cookbooks in her shop and on her website to try and sell some more of them, many thanks to Anna for her continued support. Debbie has also put out some reminders on social media about getting early stocking fillers, so we hope this helps too! If you want anything like this for anyone for Christmas, just let Debbie know or order it direct from the website and she will send it. **Only £8!!!**

Our Seasonal newsletter needs a name!

If you have a fun and creative name suggestion please email Chloe:

chloegimson@btinternet.com



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