



SOCIAL MEDIA AND PUBLICITY POLICY

About this policy

Ladies in Pigs undertake activities on different social media platforms and engages in media coverage; this policy outlines standards and guidelines for members.

This policy is:

- To provide clear guidelines on acceptable social media posts and activity.
- To ensure that any information posted is accurate, pertinent and non-inflammatory.
- To ensure that logos are only used with relevant permission.
- To ensure that posts relevant or apply to Ladies in Pigs are checked by Central office before posting.
- Ensures that we reserve the right to veto certain subjects, withdraw posts and remove inappropriate comments.
- To ensure that if members are commenting on relevant forums or posts, they state the views are their own and do not necessarily represent those of Ladies in Pigs. If it is in direct conflict with the ethos of Ladies in Pigs, then the disciplinary policy may be instigated.
- To ensure that information of a confidential nature is not disclosed in any posts.
- To ensure that when a member is approached by the media for comment or input relating to Ladies in Pigs or their activities, then Central office is informed and relevant discussions can be had.
- Ensure that any image featuring Ladies in Pigs – whether be members, activities, recipes or members of the public, can only be used once permission has been granted. This applies to social media and non social media.

Who is responsible for this policy?

Overall responsibility for this policy and its implementation lies with the Chairwoman and the Executive Committee.